



Colorfast **EF** 
Colored Concrete

All our colors are green...

Colorfast EF EF Technology™ Colored Concrete

The future of colored concrete is green, consistent, high-performing and warranted.

Central Concrete's EF Technology™ has now been applied to architectural concrete with the creation of Colorfast EF™. Colorfast EF™ consists of environmentally-friendly color mixes that reduce the carbon footprint of concrete structures, contribute toward LEED® qualification with the use of "recycled materials," conserve natural resources and reduce pollutants for all types of decorative concrete applications. Colorfast EF™ is a durable, integrally colored ready-mixed concrete product that is designed for any indoor or outdoor architectural application.

Central Concrete developed specific Colorfast EF™ mix designs using locally available materials, reducing transportation time and, therefore, carbon dioxide and monoxide production. Because locally available materials were used to develop our color mixes, they not only meet visual expectations but are also consistent from load to load*. Our mixes typically use recycled supplementary cementitious materials (SCMs) to replace 50% or more of the Portland cement. The results are mixes that reduce greenhouse gas emissions, create more vivid colors, have lower shrinkage potential and provide superior durability compared to plain concrete mixes. Colorfast EF™ is the product of choice for your decorative concrete, the environment, your community and, indeed, the world.



All Our Colors Are Green...

Colorfast EF™ Concrete Benefits

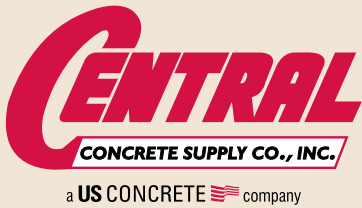
- Unmatched color consistency
- Permanent, non-fading and uniform
- 50% reduction of CO₂ in concrete production
- 50% Recycled Materials (LEED®)
- Reduced shrinkage
- Increased strength
- Improved workability
- Easier to pump, place and finish
- Limited warranty

There are 12 standard Colorfast EF™ colors, utilizing liquid admixtures and a state-of-the-art dispensing system. To produce uniform color throughout the concrete, liquid pigments are added directly at the concrete plant. Colorfast EF™ doesn't fade, and shows

its rich coloration from any angle. Integral plant dispensed color also makes for a cleaner and safer jobsite than other methods of coloring, such as using dry powder pigments or "shake on" products. For best results and as a basis for the limited warranty, Colorfast EF™ concrete should be used along with the color matched sealer.

Colors Selection

Choose from 12 colors that will add beauty, value and sustainability to your project. The colors represented here were developed by Central Concrete using locally available concrete materials. Colorfast EF™ colors will give you the best matched colors in the industry, but they can vary slightly in appearance due to the selected finish, the finishing technique or the sealing materials used*. Ask your Central Concrete sales professional about custom colors or custom applications.



Since 1948, Central Concrete has been a major supplier of ready-mix concrete and building materials to the greater San Francisco Bay Area. We have 20 concrete batch plants with over 200 ready-mix trucks, and four Westside Concrete Materials outlets to serve our customers. Our direct customer base consists of commercial, retail, industrial, public works and residential contractors. Our extended customer base includes the design community, developers and all public/private owners.

Central Concrete, a subsidiary of U.S. Concrete, Inc., is on the leading edge of product development and new technology. With the development of our entire line of Environmentally Friendly Technology (EFT) concrete mixes, we are leading the industry in environmental and sustainability strategies.

Central Concrete is a customer service driven organization. Our sales and service representatives are the most experienced in the industry. We look forward to providing assistance on any of your future concrete needs, including information about our Westside Concrete Materials outlets, U.S. Concrete Precast Group, or any other U.S. Concrete, Inc. company.

1-866-404-1000
www.centralconcrete.com



Westside Concrete Materials, a division of Central Concrete, has a complete offering of products and services for our concrete contractor customers as well as the direct homeowner, with a full line of building material supplies, tools and accessories available at four convenient locations throughout the Bay Area. Our staff of trained sales professionals is available at all locations to answer your questions and provide solutions for your project needs, which may include our delivery service to the jobsite. Ask about our product seminars and the "how to" classes being offered at particular locations.

1-866-404-1000
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EF Technology™ and ColorfastEF™ is a registered trademark of U.S. Concrete Inc.

DISCLAIMER: Central Concrete does not place or finish concrete and therefore has no control over the quality and consistency of those operations. As such, Central Concrete cannot be held liable for discoloration resulting from improper or inconsistent finishing techniques that arise after the Colorfast EF Technology sealer has dried. There are many factors that can impact the exact shading of a particular color of concrete. Central Concrete will not be held responsible for surface defects or irregularities or variations in color due to finishing issues, including, but not limited to, excessive water on the surface, troweling marks, wet broom marks, excessive water added to the load, natural shade, and the concrete finish selected for that concrete. Such factors will need to be taken into consideration when viewing the in place finished concrete. Please see Central Concrete's Colorfast EF Technology Concrete Limited Warranty for further details.

